

Hello! Welcome to Travel and Tourism. Please don't worry if you have never studied Travel and Tourism before. We are here to guide you through the course and to build your confidence within this new subject!

There are some tasks that we would like you to complete before starting the course in September.

1. Starting out!

A good place to start is with your own experiences of travel and tourism. Complete the table below.

Question	Answer
Where did you go on holiday last?	
Was it in the UK or abroad?	
How did you get there?	
What type of accommodation did you stay in?	
What activities did you do whilst you were there?	
What did you eat and drink?	
How was the holiday organised/booked?	

2. Key terminology

Find the definition for the key terms below. Provide examples, where possible.

Travel	
Tourism	
Domestic Tourism	
Inbound Tourism	
Overseas Tourism	
Public Sector	
Private Sector	
Voluntary Sector	
Travel Agent	
Tour Operator	
Seasonality	
External Factors	
Internal Factors	
Exchange Rate	
Currency	
Visitor Attraction	
Customer Service	
Insurance	
Trade Association	

3. Visitor Attractions.

Complete the table below on the different types of visitor attraction. Think about places you have visited first.

Type of attraction	Local example (within 10 miles of here)	National Example	Overseas Example
Theme Park			
Garden			
Museum			
Art Gallery			
Event			
Sports Venue			
Resort			
Heritage			

Why would a website such as Tripadvisor be useful for tourists coming to visit the area?

Where else can we find out about visitor attractions? Can you think of 5 places?